

corporate giving



OUR NEW TEEN LIBRARY, PORTLAND PUBLIC LIBRARY, 2010

BECOME A PART OF

history

BENEFITS OF CORPORATE GIVING

Support of the Portland Public Library Annual Fund can impact your organization in so many positive ways. Below are just a few dynamic ways your support can affect your company and your community.

Make A Statement

Make a difference in the lives of Portland citizens that the library serves daily. Help your company achieve its social responsibility goals while creating positive community relationships among your employees. Build a great city!

Invest In Your Community

Gain positive community awareness through recognition on Portland Public Library's website, e-mail, newsletter and other communication tools.

Be The Customer's Only Choice

Research has shown that 67 percent of Americans are likely to switch brands (when price and quality are equal) that support a cause. ⁽¹⁾

I Love Working Here

Research shows that 93 percent of Americans say it's important for their companies to provide them with opportunities to become involved in social issues. This is such an important issue that 81 percent of Americans consider a company's social commitment when deciding where to work.

A Culture of Caring

Approximately 89 percent of Americans believe that corporations and non-profits should work together to raise money and awareness for causes. ⁽²⁾

(1) 2009 Edelman goodpurpose™ Consumer Study

(2) 2004 Cone Corporate Citizenship Study

Every dollar you give to our Annual Fund goes directly and solely to support the acquisition of print and electronic resources for Portland Public Library.

Help our collections grow.
Your **support** matters.



ENRICHING OUR COMMUNITY. EXPANDING OUR WORLD.

\$10,000 + LEGACY SOCIETY

All benefits below plus:

- ▶ Personal invitation to our exclusive Cooks for Books Bi-Annual event.
- ▶ A \$5,000 credit* to use toward renting Library space for a special event, meeting, or fundraiser for every \$10,000 given (*Maximum of \$25,000 credit per year*).
- ▶ Priority seating for up to twenty (20) for our Brown Bag Lectures which features best-selling authors from Maine and New England as well as from across the nation and world.
- ▶ Priority seating for up to twenty (20) for our Page to Stage discussions with members of the Portland Stage Company.
- ▶ Targeted marketing communication via a featured slide on three (3) of our six (6) informational advertising boards throughout the library (mutually designed). Nearly 2,000 views a year by over 600,000 library patrons.

\$5,000-\$9,999 AUTHOR'S SOCIETY

All benefits below plus:

- ▶ Customized tour for up to ten (10) people of a Lewis Gallery exhibition of the company's choice.
- ▶ A \$1,000 credit* to use toward renting Library space for a special event, meeting, or fundraiser.
- ▶ Priority seating for up to ten (10) one of our Brown Bag Lectures which features best-selling authors from Maine and New England as well as from across the nation and world.
- ▶ Priority seating for up to ten (10) for our Page to Stage discussions with members of the Portland Stage Company.
- ▶ Targeted marketing communication via an Author's Society listing slide on two (2) of our six (6) informational advertising boards throughout the library. Over 1,000 views a year by over 600,000 library patrons.

\$2,500-\$4,999 PUBLISHER'S SOCIETY

All benefits below plus:

- ▶ Your logo and information about your business printed on 5,000 customized bookmarks distributed at lending desks at the main library and all locations.
- ▶ A \$500 credit* to use toward renting Library space for a special event, meeting, or fundraiser.

\$1,000 EDITORS CIRCLE

All benefits below plus:

- ▶ A \$250 credit* to use toward renting Library space for a special event, meeting, or fundraiser.

\$500-\$999 CORPORATE BENEFACTOR

All benefits below plus:

- ▶ Your logo and link on our web site as a corporate donor.
- ▶ Invitations from the Library throughout the year to VIP exhibition previews, Family Open House, and special Library celebrations.

\$250-\$499 CORPORATE SUPPORTER

- ▶ Corporate Name Listing in our Annual Report.
- ▶ Corporate Name listing on www.portlandlibrary.com.
- ▶ Volunteer opportunities for company employees throughout the PPL's network of research and neighborhood branch libraries.

*Security/Maintenance fee, catering, and rental equipment costs additional.

For more information, contact David Jacobs at jacobs@portland.lib.me.us or call 207-871-1700, ext. 759.